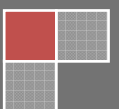


2010

Hyperion Planning



Hyperion

Oracle's performance management applications are a modular suite of integrated applications that support a broad range of strategic and financial performance management processes and enable management excellence. This comprehensive, market-leading suite drives profitable growth by delivering predictable results, improving transparency and compliance, and increasing business alignment.

In addition, Oracle's performance management applications leverage Oracle Business Intelligence Foundation and Oracle Fusion Middleware to integrate data from multiple sources and provide dashboards, reporting, and analysis. The suite offers powerful, integrated reporting and analysis tools, including production reporting, graphical analysis, and a MS Office interface built for use by end-users. A common workspace, common security and metadata management enable a single point of maintenance for reduced cost of administration and ownership vs. non-integrated point solutions.

Hyperion Planning Overview

Oracle's Hyperion Planning - System 9 is a Web-based budgeting and planning solution that drives collaborative, event-based operational planning processes throughout the organization for a wide range of financial and operational needs. It enables a complete and closed-loop planning process that drives continuous business improvement. Decision makers and front-line managers can communicate the course of action and collaborate with budget holders to optimize the planning process. Planners have the flexibility to adapt rapidly. Ensuring plans are relevant and useful.

Planning:

- Facilitates collaboration, communication, and control across multi-divisional global enterprises
- Provides a framework for perpetual planning, with attention to managing volatility and frequent planning cycles
- Provides ease of use and deployment through the Web or Oracle's Hyperion® Smart View for Office
- Lowers the total cost of ownership through a shorter roll out and implementation phase, and easier maintenance for applications
- Enhances decision-making with reporting, analysis, and planning
- Promotes modeling with complex business rules and allocations
- Integrates with other systems to load data

Hyperion Planning is not an application that runs out of the box. The budgeting and planning requirements vary so much across organizations that it would be impossible to have a standard application that can be utilized by everyone unlike ERP. **A custom build is required to tailor the solution to the requirements of each organization.**

Feature of Hyperion Planning

- Planning works on top of multidimensional database (Essbase)
- In Hyperion Planning 2 approaches are available to plan
 - Top down (target setting) version
A top-down approach (is also known as step-wise design) is essentially the breaking down of a system to gain insight into its compositional sub-systems. In a top-down approach an overview of the system is first formulated, specifying but not detailing any first-level subsystems. Each subsystem is then refined in yet greater detail, sometimes in many additional subsystem levels, until the entire specification is reduced to base

elements. A top-down model is often specified with the assistance of "black boxes", these make it easier to manipulate. However, black boxes may fail to elucidate elementary mechanisms or be detailed enough to realistically validate the model.

– Bottom up version

A bottom-up approach is the piecing together of systems to give rise to grander systems, thus making the original systems sub-systems of the emergent system. In a bottom-up approach the individual base elements of the system are first specified in great detail. These elements are then linked together to form larger subsystems, which then in turn are linked, sometimes in many levels, until a complete top-level system is formed. This strategy often resembles a "seed" model, whereby the beginnings are small but eventually grow in complexity and completeness. However, "organic strategies" may result in a tangle of elements and subsystems, developed in isolation and subject to local optimization as opposed to meeting a global purpose.

- Workflow management: Defines the flow of budget in the organization



- Web based, planners across the world can work together
- Business rules enable in implementing organizations business logic
- Synchronization enables to transfer meta data and data between planning and other applications like HFM, Analytic Services
- Supports multi-currency applications. Data entered in local currency can be analyzed in different reporting currencies
- Data entry forms enable planners and other users to enter and analyze data systematically

Components of Hyperion Planning

- Shared Services
Shared Services integrates EPM System products to provide identity management, user provisioning, lifecycle management, and task flow management. It also provides the Shared Services Registry, a central repository that simplifies product configuration by storing and reusing information for most EPM System products that you install.
- Oracle Hyperion Smart View
Smart View provides a common Microsoft Office add-in for various EPM System products Essbase, Financial Management, Planning, and Reporting and Analysis. It can also import content from the Reporting and Analysis repository and can perform adhoc analysis on data from Oracle BI EE. Using Smart View, you can view, import, manipulate, distribute and share data in Microsoft Excel, Word, and PowerPoint interfaces.
- Administration Services

Administration Services is the cross-platform administration tool for Essbase. It consists of Administration Server (a Java middle-tier server), and Essbase Administration Services Console.

- Essbase Extended Spread Sheet database

Essbase is the business analysis server technology that provides an environment for rapid development of custom analytic and enterprise performance management applications. For example, Essbase enables line-of-business personnel to develop and manage analytic applications that model complex scenarios, forecast business trends, and perform “what-if” analyses. Essbase supports extremely fast query response times for vast numbers of users, for large data sets, and for complex business models. It is hot-pluggable across any data source.



- Business Rules

Business Rules, which is installed and configured as part of Administration Services, guides users through the creation, execution, and management of business rules on the Essbase Server component of Essbase. Business Rules improves the response time to changing business application needs, shortens application development cycles, increases business user productivity, improves reuse of application components, and increases the overall return on analytic application investments. Classic Planning works with Business Rules.

- Oracle Hyperion Financial Reporting

Financial Reporting enables generation of formatted, book-quality financial and management reports that comply with regulations and external requirements. Financial Reporting can help you control and increase operational efficiencies

- Planning
 Planning is a centralized planning, budgeting, and forecasting solution that integrates financial and operational planning processes. Planning provides an in-depth look at business operations and their impact on financials by tightly integrating financial and operational planning models. With Planning, you can meet your immediate financial planning needs and also enable future cross-functional expansion and automated process integration. Planning administrators can create two types of applications: Classic Planning applications, which use Oracle's Hyperion® Business Rules, and Performance Management Architect Planning applications, which use Calculation Manager Business rules.
- Oracle Enterprise Performance Management Workspace
 EPM Workspace provides a consistent and interactive thin-client environment for working with EPM content. EPM Workspace is the Web client for Planning and other Financial Products like
 1. Reporting and Analysis
 2. Oracle Hyperion Financial Management
 3. Oracle Hyperion EPM Architect
 4. Oracle Hyperion Performance Scorecard
 5. Oracle Hyperion Financial Data Quality Management

Oracle’s Hyperion Planning Architecture a Graphical Representation

